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# How To Sell Your Crafts Online

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easy! :) | Natasha

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~~craft business |~~  
~~CRAFTS \u0026~~  
~~BUSINESS~~ How to

sell handmade  
products ~~How To~~  
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Sell Crafts Online

1. Etsy. Since 2005, Etsy has been a popular marketplace for sellers offering handmade, vintage, and craft

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supply items... 2.  
Handmade at  
Amazon. You know  
something is big  
when Amazon tries  
to get its slice of  
the pie! The  
Amazon  
Handmade... 3.  
Handmadeology.  
Part blog, part ...

~~17 Places to Sell  
Your Crafts - Work~~

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You open an online store within their site to sell your crafts. Zibbet has three different store options to choose from. With the Starter plan you pay \$5 per month (\$4 per month if you choose to be billed

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To Sell Your  
Crafts Online  
annually), pay no  
listing or  
transaction fees,  
and are allowed to  
sell up to fifty  
items per month.

~~17 Sites to Start  
Selling Crafts  
Online Today (2020  
Update)~~

Selling on Etsy As  
you probably  
already know, Etsy

Where To  
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To Sell Your  
Crafts Online

is an online market place for handmade items, vintage goods and craft supplies. It's the biggest and best known site of its kind and seemed the obvious place to start for me.

~~How to make a living from selling~~



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~~your crafts—a  
complete ...~~

Selling Your Wares

1. Market your product and yourself. Whether you are selling in person or online, you need to spread the word about your... 2. Sell online. Gone are the days when crafters had to rely

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~~To Sell Your~~  
Crafts Online  
exclusively on craft shows. The internet can act as one... 3. Set up shop at festivals. While ...

~~How to Make  
Money Selling  
Crafts: 10 Steps  
(with Pictures)~~  
How to Sell Your  
Crafts to Stores  
Pick a Store That's  
a Good Fit. Take a

# Where To Download How

To Sell Your  
Crafts Online

browse around the shop, in person or online. Does your work belong there?

Find Out Their  
Business Model.

There are generally two methods of how to sell your crafts to stores: consignment and...

Do Your Research  
on How to Sell ...

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~~How to Sell Your  
Crafts to Stores |  
IndieMade~~

GLC Craft Mall. If you're looking to sell your crafts on a craft mall online, GLC Craft Mall is the place for you. The website offers many item categories for a lot of variety. You'll pay a monthly fee

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for a shop, with plans starting as low as \$3.50 to list up to 100 items, with no other fees involved.

## ~~33 Places to Sell Handmade Crafts Online (Some Are FREE!)~~

If you want to branch out and sell your products at

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multiple locations around town, you might consider setting up wholesale accounts with retail boutiques through the area. Think about where your target customers like to shop and then contact the owners to see what their process is.

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~~Top 15 Places You  
Can Sell Handmade  
Products Locally ...~~  
The Simplest Way  
To Sell Your Crafts:  
Creating a Craft  
Sale on Facebook  
(Links in this post  
are affiliate links. I  
will be  
compensated when  
you make a  
purchase by

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clicking those links.

See my disclosure  
page for more

information) Last  
week I shared with  
you how a simple  
photo album on  
Facebook is a great  
way to sell your  
unwanted, yet still  
useful stuff.

~~The Simplest Way  
To Sell Your Crafts:~~



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~~Creating a Craft ...~~

Choose a Name  
with Strong Brand  
Potential Pick a  
business name that  
appeals to buyers  
and communicates  
what you sell.

Don't get too  
obscure. Pick  
something with  
meaning and  
strong brand  
potential -- catchy

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~~How to Start a  
Craft Business~~

It's easy to: forget  
all of the costs that  
go into making and  
selling a piece or  
neglect to pay  
yourself a fair wage  
for your time or  
misjudge the  
amount of time,  
start to finish, it

# Where To Download How

Takes to create a piece or let emotions about the value of your work get in the way of making good business decisions

~~Craft Pricing  
Formula and  
Downloadable  
Calculator~~

How To Sell Your  
Crafts Online Build

# Where To Download How

Your Brand First.  
Establishing your branding is an important first step in selling your crafts online. It's a... Open Your Own Online Craft Store. While there are many ways to sell your crafts online, selling through your own website...  
Sell Your Crafts

# Where To Download How To Sell Your Crafts Online ~~How To Sell Your Crafts Online Format~~

If you are selling on  
Etsy, Craftsu or  
eBay, make a list  
of items like yours  
and what their  
closing bids were.  
Continue to  
research prices for  
items like yours in

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the market you sell in over time. If the average market price is lower than your cost of goods, you will lose money.

## ~~How to Price Crafts and Things You Make to Sell~~

Most established artists and craftspeople sell to

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repeat customers who frequent the same shows every year and often collect their pieces. While you're establishing your reputation and building a...

~~How to Sell at Craft Fairs and Shows - Entrepreneur.com~~  
How to Sell Your

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~~To Sell Your~~  
Crafts at Home  
Parties. Home  
Crafts Online  
parties are an easy  
and lucrative way  
to sell your crafts,  
with no need to  
invest in expensive  
booth displays.  
They're fun too!  
Find a friend to  
host a party for  
you.

~~How to Sell Your~~

*Page 32/38*



# Where To Download How

~~Crafts at Home  
Parties: 9 Steps  
(with ...~~

You may sell everything without having to write a single online listing. If talking to friends doesn't yield anyone who wants your supplies, you can try running an ad in a local craft guild

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To Sell Your  
Crafts Online  
renting a table at a  
craft show. These  
approaches often  
bear fruit and may  
not cost much.

~~Where to Sell Your  
Extra Craft~~

~~Supplies - The  
Spruce Crafts~~

Pricing your work is  
a major worry  
when setting up a

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small craft  
business. You need  
to hit that 'sweet  
spot' where your  
work sells and you  
make a profit. If  
you want to have a  
healthy business,  
it's worth investing  
time at the  
beginning to get  
your pricing right.  
Otherwise, even if  
you get lots of

# Where To Download How To Sell Your business will fail. Crafts Online

~~A beginner's guide  
to selling craft  
online — 7 steps to~~



Be honest with  
yourself about the  
cost for all of your  
materials, how  
much time it takes  
to make a piece,  
and how much

## Where To Download How

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your time is worth.

To figure out the retail price, many people recommend multiplying the base price by 2.5 or 3. For the note cards example above, a 2.5 multiply would be:  
 $\$7.45 \times 2.5 =$   
 $\$18.62.$

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